

# FALSE BAY

## REAL WINE

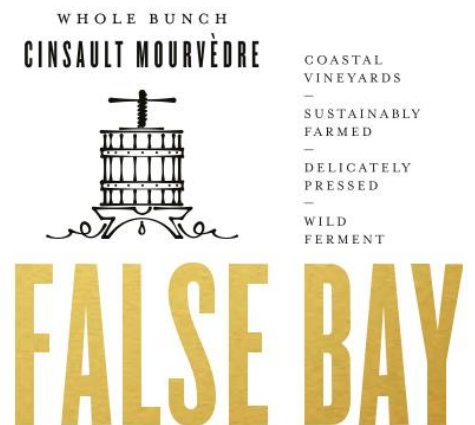
**THE MISSION** – Named after South Africa’s most iconic bay, which frames the country’s premium winelands, False Bay Vineyards was borne out of a desire to make ‘real’ wine affordable.

**THE JOURNEY** – Back in 1994, long before founding Waterkloof – his biodynamic vineyard overlooking False Bay- Paul Boutinot came to The Western Cape to seek out and rescue grapes from old, balanced and under-appreciated vineyards. These treasures were otherwise destined to be lost in the large co-operative blends that were dominating South Africa’s wine industry back then.

**THE METHOD** – Unusually for that time, Paul transformed those cape gems into wines with a minimum of intervention: Wild yeasts ferments, no acid additions...you know the drill. A familiar story to many ‘real wine’ lovers now, but back then he was swimming against the tide. Even today, making wine this way at the price-level is almost unheard of.

**THE WINES** – Today the simple recipe remains the same: Fantastic coastal fruit, naturally balanced grapes and wild yeast ferments abound, with additions avoided.

## False Bay Whole Bunch Cinsault Mourvèdre W.O Coastal Region

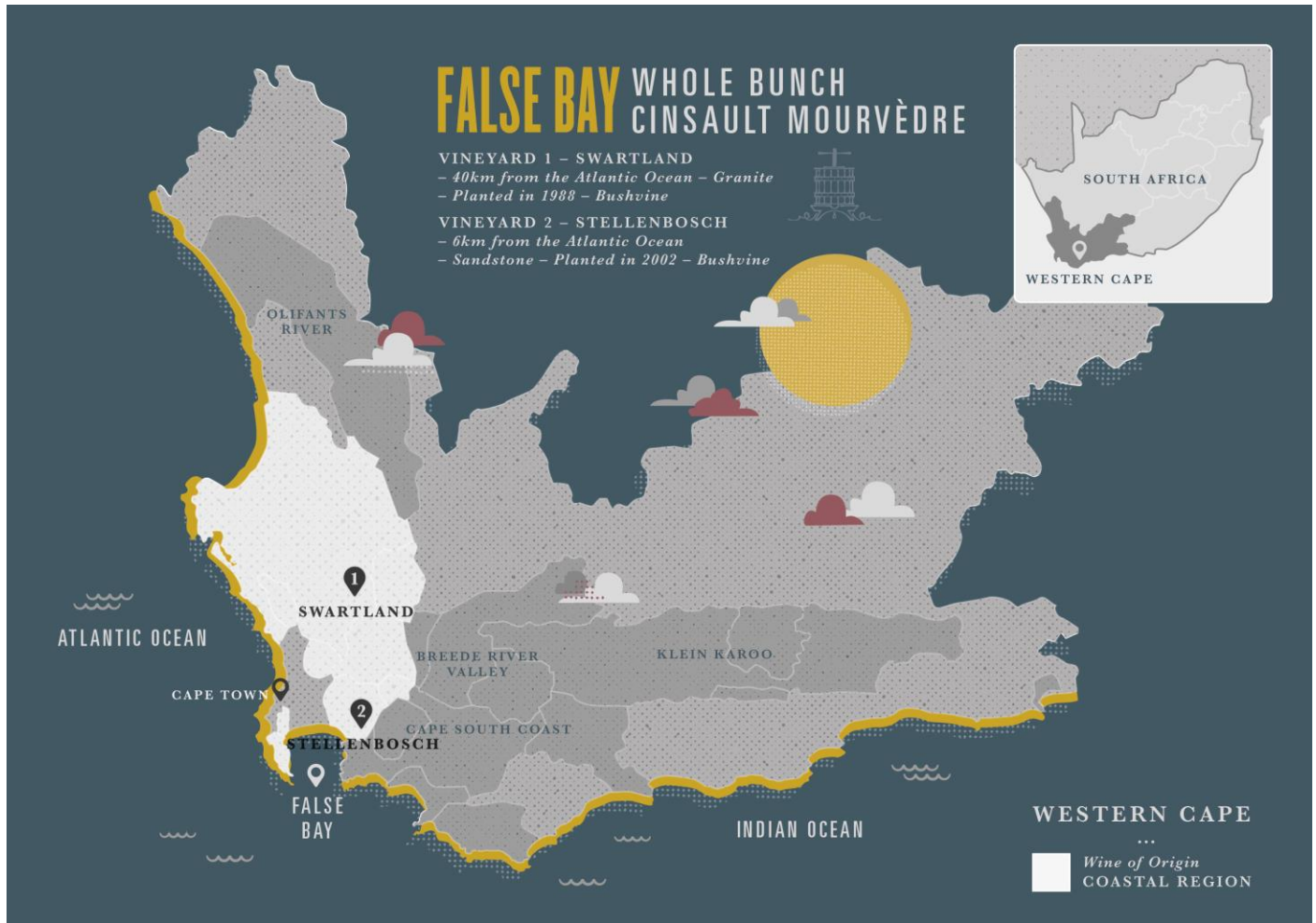


### WHOLE BUNCH?

Whole Bunch Cinsault Mourvèdre is not cobbled together from off-cuts of leftover red and white wine. Nor is it over-cropped red grapes pressed aggressively to maximise juice yield and confected aromas. The wine comes from low-yielding, coastal vineyards, delicately whole-bunch basket pressed for only the purest juice. A fine wine that happens to be pink.

- Coastal Vineyards
- Sustainably Farmed
- Hand Picked
- Delicately Pressed
- Naturally Crafted
- Wild Ferment

## FALSE BAY - REAL WINE



## WHOLE BUNCH CINSULT MOURVÈDRE VINEYARD

