## FALSE BAY

### **REAL WINE**

THE MISSION – Named after South Africa's most iconic bay, which frames the country's premium winelands, False Bay Vineyards was borne out of a desire to make 'real' wine affordable.

THE JOURNEY – Back in 1994, long before founding Waterkloof – his biodynamic vineyard overlooking False Bay- Paul Boutinot came to The Western Cape to seek out and rescue grapes from old, balanced and under-appreciated vineyards. These treasures were otherwise destined to be lost in the large co-operative blends that were dominating South Africa's wine industry back then.

THE METHOD — Unusually for that time, Paul transformed those cape gems into wines with a minimum of intervention: Wild yeasts ferments, no acid additions...you know the drill. A familiar story to many 'real wine' lovers now, but back then he was swimming against the tide. Even today, making wine this way at the price-level is almost unheard of.

THE WINES – Today the simple recipe remains the same: Fantastic coastal fruit, naturally balanced grapes and wild yeast ferments abound, with additions avoided.

# False Bay Windswept Sauvignon Blanc 2017 W.O Coastal Region



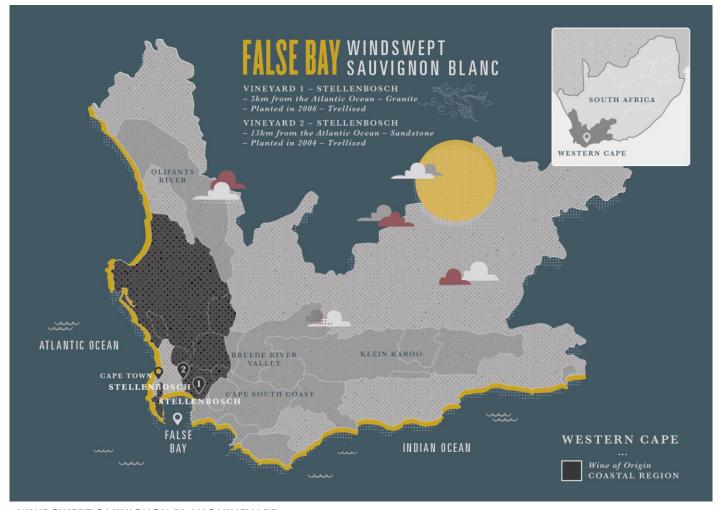


#### WINDSWEPT?

Windswept Sauvignon Blanc is not concocted from over-cropped grapes, nor pumped up on clever winemaking additives. This authentic wine comes from cool, windswept, coastal vineyards. These gems give up meagre yields of small berries, imbued with their own natural acidity and intensity.

- Coastal Vineyards
- Sustainably Farmed
- Hand Picked
- Naturally Crafted
- Slowly Matured

#### FALSE BAY - REAL WINE



#### WINDSWEPT SAUVIGNON BLANC VINEYARD

